



# MINUTES

## LA MESA COMMUNITY PARKING COMMISSION

Tuesday, January 19, 2016

### **1. CALL TO ORDER**

The meeting of the La Mesa Community Parking Commission was called to order by Commissioner Wieboldt at 5:33 p.m. in the City Council Chambers located at 8130 Allison Avenue, La Mesa, California, 91942.

### **2. ATTENDANCE**

Members Attending: Commissioners Baron, Franklin, Hewitt, Wieboldt

Members Absent: None

Staff Attending: Carol Dick; Chris Gonzales

### **3. APPROVAL OF THE MINUTES OF AUGUST 18, 2015**

Commissioner Wieboldt made a motion to approve the minutes. Commissioner Baron seconded the motion. The motion carried, 3-0, with Baron, Franklin and Wieboldt voting in favor and Hewitt abstaining.

### **4. WRITTEN COMMUNICATIONS**

None

### **5. PUBLIC COMMENT (NON-AGENDA ITEMS)**

Mr. Mark Robak of San Diego Commercial Real Estate, located in the Downtown Village area, expressed his belief that shoppers are largely unaware pay-parking has returned to the Downtown Village. He asked that signs notifying shoppers that the meters are again being enforced be kept out on the street longer to increase awareness.

### **6. INFORMATIONAL ITEMS**

Mr. Gonzales introduced Carol Dick, the City's new Community Development Director, to the Commission.

### **7. OLD BUSINESS**

#### **a. Vacant Seat on the Parking Commission**

Mr. Gonzales informed the Commission that Commissioner Vicki O'Neil has resigned and that there is a vacant seat on the Commission.

**b. Update on Post-Streetscape-Project Parking Operations**

Mr. Gonzales reported that the period of free parking ended on January 3, 2016. The end of free parking was preceded by a public outreach effort that included street signage, emails to parking permit holders, and specially printed cards that were placed on the windshields of long-term, sedentary vehicles parked in permit parking areas. In addition, three new signs informing shoppers that parking meters were being enforced were placed on La Mesa Blvd. the morning of January 19th and parking enforcement personnel were applying only light enforcement during the transition period.

**c. Update on Hand-held Electronic Citation Devices and Citation Processing Services**

As background, Mr. Gonzales reported the City's long-term parking citation processor had been under-performing for quite some time, taking an overly-long period of time to process hand-written parking citations, and that this had caused a range of problems for both customers and staff. In order to address the situation, the City issued a Request for Proposals (RFP) in 2015 for parking citation processing. The City received five responses to the RFP and selected Phoenix Information Systems Group to modernize parking citation processing services and equip enforcement officers with electronic hand-held citation devices. Staff expects to receive far superior service at a much lower cost from the new service provider.

**d. Downtown Parking Fund Available Balance**

Mr. Gonzales reported an available fund balance of negative \$266,000 at the end of the first quarter of the 2015-16 Fiscal Year, net of a one-year operating reserve, encumbered funds, remaining amount budgeted for departmental expenses and remaining Council approved transfers. Chair Wieboldt noted a date error on page two of the report and asked staff to correct the error.

**8. NEW BUSINESS**

None

**9. ADDITIONS TO NEXT AGENDA**

- Prioritization of Goals & Objectives
- Progress report on the Electronic Hand-Held Devices

**10. ADJOURNMENT**

The meeting was adjourned at 6:18 p.m. until March 15, 2016.