

# Livable La Mesa Action Plan: Outdoor Spaces & Buildings

Objectives and Specific Action Steps	Metrics/Deliverable ( A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 1.1 Offer safe and maintained public gathering spaces across the city.</b>			
<p><b>1. Assess the level of information provided to residents about public safety precautions and measures in-place.</b></p> <ul style="list-style-type: none"> <li>a. Evaluate the availability and visibility of emergency and non-emergency numbers posted in public spaces.</li> <li>b. Include the topic of public safety as a part of “Coffee with a Cop” conversations as feasible.</li> <li>c. Explore feasibility of expanding the smoke-free policies to all public right-of-way.</li> <li>d. Assess Cool Zone locations and usage in La Mesa.</li> </ul> <p><b>2. Encourage the routine use and maintenance of public spaces.</b></p> <ul style="list-style-type: none"> <li>a. Document accessibility, maintenance, and safety concerns at all parks with community members through YourGov.</li> <li>b. La Mesa Walks! routes that visit a variety of parks and newly completed projects to see and learn about these projects with staff.</li> <li>c. Provide in-person demonstrations of the “Online Park Permit Walkthrough” process for residents less comfortable with the online platform.</li> <li>d. Offer programs at all of the parks to help keep them activated throughout the year.</li> </ul> <p><b>3. Include more Crime Prevention Through Environmental Design (CPTED) training for maintenance staff and include in design of new public spaces</b></p> <ul style="list-style-type: none"> <li>a. Request LMPD offer CPTED Level 1 and 2 trainings to staff.</li> <li>b. Apply “eyes on the street” principles to all public spaces through activities, physical design strategies, and cameras.</li> <li>c. Provide CPTED recommendations for all parks in the City.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Written assessment, add signs where needed</li> <li>1b. Documentation of date, time, topic</li> <li>1c. Review of the policies-in-place; Make recommendation to City Council for direction to be Smoke-free city</li> <li>1d. Assessment of existing and proposed locations</li> <li>2a. Log entries with estimate response times</li> <li>2b. La Mesa Walks! Planned routes</li> <li>2c. Outline of demonstration and advertised on the website as a service available</li> <li>2d. Develop a park activity schedule</li> <li>3a. Training course</li> <li>3b. Conduct inventory of low/med/high priority items/locations</li> <li>3c. Create recommendation list for each park</li> </ul>	<ul style="list-style-type: none"> <li>1a. ST: Annually</li> <li>1b. ST: During regularly scheduled events</li> <li>1c. LT: Review annually; Recommendation to Council by 2023</li> <li>1d. LT: Annually</li> <li>2a. ST: Quarterly, during Comm. Services Commission park inspections</li> <li>2b. MT: Within 3 months of a projects’ completion</li> <li>2c. ST: As-requested</li> <li>2d. LT: Create a strategic plan by 2022</li> <li>3a. ST: Annually, each course offered EOY</li> <li>3b. LT: Annually, each park</li> <li>3c. LT: By 2023</li> </ul>	<ul style="list-style-type: none"> <li>1a. Comm. Services, LMPD, PW</li> <li>1b. LMPD, Invite Fire</li> <li>1c. Public Works</li> <li>1d. City Mngrs. Office</li> <li>2a. Comm. Services</li> <li>2b. Comm. Services</li> <li>2c. Comm. Services</li> <li>2d. Comm. Services, Partner Rec/youth organizations</li> <li>3a. Crime Prevention</li> <li>3b. PW, LMPD</li> <li>3c. PW, Crime Prevention</li> </ul>

<p><b>4. Inform the public on the progress of policies related to older adults in the General Plan.</b></p> <p>a. Written and verbal report on the progress at Community Relations and Veterans Commission.</p>	<p>4a. Livable La Mesa Older Adult Policy Update delivered and posted</p>	<p>4a. ST: Annually, when the General Plan progress report is released.</p>	<p>4a. Comm. Services, Comm. Development</p>
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**Goal 1.2 Fund and expand upon the availability of public spaces across all City-owned facilities to accommodate future growth.**

<p><b>1. Provide additional and larger public facilities to accommodate future growth.</b></p> <p>a. Provide a seminar for residents to learn about public facility funding options and how to advocate for improvements.</p> <p>b. Consider a capital improvements bond on the ballot for new public facilities.</p> <p>c. Consider building a second community center in North West La Mesa (Sunset Park near the Lake Murray area) as recommended in the park master plan</p> <p>d. Work with the LMSV School District to discuss offering access afterhours for more recreational space.</p> <p>e. Seek grant funding options for restaurants/businesses to implement parklets.</p> <p>f. Prioritize funding projects that provide access to public facilities for all ages, without the need for a car.</p>	<p>1a. Seminar with advance noticing</p> <p>1b. City Council agenda item to discuss</p> <p>1c. City Council agenda item to discuss master plan for Sunset Park</p> <p>1d. Meeting with LMSVSD and draft updated Community Use Agreement</p> <p>1e. Conduct a grant search and keep up-to-date list</p> <p>1f. Review the phasing plan and the implementation order of projects to assess this variable</p>	<p>1a. MT: As part of Master Plan process</p> <p>1b. LT: Prior to election cycles</p> <p>1c. LT: Before 2022</p> <p>1d. MT: Before 2021</p> <p>1e. MT: Update annually</p> <p>1f. LT: By 2023</p>	<p>1a. City Mngrs. Office</p> <p>1b. City Mngrs. Office, PW, Comm. Serv.</p> <p>1c. City Mngrs. Office, Comm. Services</p> <p>1d. City Mngrs. Office, LMSVSD Comm. Services</p> <p>1e. City Mngrs. Office, PW/Engineering</p> <p>1f. Engineering, Planning</p>
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**Goal 1.3 Improve accessibility and comfort of all public facilities throughout the City.**

<p><b>1. Include the public in the implementation of pedestrian-oriented improvements.</b></p> <p>a. Advertise the availability of the City’s interactive GIS maps that provide an up-to-date record of infrastructure projects. <i>Cross reference with Transportation domain.</i></p> <p>b. Consider nighttime walk audits in public spaces with residents to identify dark patches and lighting needs. <i>Cross reference with Transportation domain</i></p> <p>c. Retrofit existing lighting and implement new lighting as LED lights.</p> <p>d. Expand City-branding efforts on signage throughout the City.</p> <p><b>2. Include sidewalks as a part of what is defined as “public space” in La Mesa.</b></p> <p>a. Complete the Sidewalk Master Plan in full.</p> <p>b. Create more all-weather walking surfaces for accessibility.</p> <p>c. Create wider sidewalks to include more pedestrian amenities and shade trees.</p> <p>d. Consider sidewalk decorations to emphasize the sidewalk as a safe, public space for all ages to use.</p> <p><b>3. Add more art to the City landscape.</b></p> <p>a. Consider murals at City parks where there is a blank wall or on surfaces that have problems with graffiti.</p> <p>b. Partner with private property owners to permit mural installation on blank walls that face pedestrian corridors.</p> <p>c. Consider offering an annual contest for sculptural installations to be displayed on street corners or medians to provide more walking destinations to visit.</p>	<p>1a. Create a marketing ad to promote this website feature</p> <p>1b. Walk audit with record of input</p> <p>1c. Implement LED lights</p> <p>1d. Create map with locations and branding strategies</p> <p>2a. Release a status summary</p> <p>2b. Add a layer to the Sidewalk Master Plan that shows all-weather walking path options</p> <p>2c. Part of all future sidewalk improvement projects</p> <p>2d. Conduct a school art contest with students</p> <p>3a. Identify possible mural locations</p> <p>3b. Host meeting with the Chamber to gauge interest with owners</p> <p>3c. Draft the rules and requirements for the event and present it to City Council</p>	<p>1a. ST: By close of 2020</p> <p>1b. LT: With 4 different neighborhoods each year</p> <p>1c. MT: By 2021 update all existing lights</p> <p>1d. LT: By 2022</p> <p>2a. MT: Annually</p> <p>2b. LT: By 2022</p> <p>2c. LT: Per-project-basis</p> <p>2d. MT: By 2021</p> <p>3a. LT: By 2022</p> <p>3b. MT: By 2021</p> <p>3c. MT: By 2021</p>	<p>1a. City Mngrs. Office, PW</p> <p>1b. PW/Engineering, AARP, Comm. Serv.</p> <p>1c. Public Works</p> <p>1d. PW/Engineering, City Mngrs. office</p> <p>2a. Transportation</p> <p>2b. Transportation</p> <p>2c. Transportation</p> <p>2d. LMSVSD, Comm. Services</p> <p>3a. Comm. Services/PD</p> <p>3b. Chamber of Commerce</p> <p>3c. Comm. Services, City Mngrs. Office</p>
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# Livable La Mesa Action Plan: Social and Civic Participation

Objectives and Specific Action Steps	Metrics/Deliverable (A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 2.1 Build on and expand opportunities for social participation.</b>			
<p><b>1. Continue to provide high quality intergenerational activities and events across the City.</b></p> <ul style="list-style-type: none"> <li>a. Maintain an inventory of existing intergenerational and senior programming.</li> <li>b. Use attendance and consumer feedback/input to make quality improvements.</li> <li>c. Provide a mix of regularly scheduled and one-time events.</li> <li>d. Expand Adult Education at Grossmont College.</li> <li>e. Involve more college level students in the community.</li> </ul> <p><b>2. Increase visibility of opportunities for social participation. (Cross reference Community Information)</b></p> <ul style="list-style-type: none"> <li>a. Provide the community with information about opportunities using a variety of communication methods.</li> <li>b. Consider a volunteer Communications Coordinator</li> <li>c. Compare results of communication methods to determine effectiveness in participation and dissemination.</li> <li>d. Create a community calendar that lists special events.</li> <li>e. Update marketing lists for all events to pair with community information.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Maintain list of programs from the 211 website</li> <li>1b. Offer a satisfaction survey and submittal box</li> <li>1c. Assess variety of program options</li> <li>1d. Assess variety of program options</li> <li>1e. Post volunteer information and community events on news board where young people go</li> <li>2a. Include a digital, print, and social media posts</li> <li>2b. Draft potential roles/responsibilities</li> <li>2c. Host a poll for residents to share feedback</li> <li>2d. Maintained list on website and shared as a print version quarterly</li> <li>2e. Create a master list</li> </ul>	<ul style="list-style-type: none"> <li>1a. MT: Update monthly and host on a website</li> <li>1b. LT: At public meetings/AEC and website</li> <li>1c. ST: Quarterly</li> <li>1d. LT: Per school semester</li> <li>1e. MT: Update monthly, or when flyers are available</li> <li>2a. ST: For all public postings</li> <li>2b. MT: By 2021</li> <li>2c. LT: Annually, at 3 public locations</li> <li>2d. MT: Updated as events are added, print quarterly</li> <li>2e. ST: By 2020</li> </ul>	<ul style="list-style-type: none"> <li>1a. 211, County Interagen. Coordinator</li> <li>1b. City Mngrs. Office</li> <li>1c. Com. Services, AARP</li> <li>1d. Grossmont Coll.</li> <li>1e. Comm. Services</li> <li>2a. 211, Comm. Services, AARP, City Mngrs. office</li> <li>2b. Comm. Services</li> <li>2c. City Mngrs. office</li> <li>2d. Chamber of Com., Park and Ref Found.</li> <li>2e. City Mngrs. office</li> </ul>
<b>Goal 2.2 Increase social connections to reduce social isolation.</b>			
<p><b>1. Build neighborhood interactions and connectivity.</b></p> <ul style="list-style-type: none"> <li>a. Develop/promote strategies for engagement.</li> <li>b. Solicit technical assistance from SDSU's Strategies 2.0 to build community resilience.</li> <li>c. Mobilize schools and faith-based community</li> </ul>	<ul style="list-style-type: none"> <li>1a. Promote Neighborhood Nights Out</li> <li>1b. Have meeting to discuss program</li> <li>1c. Create and maintain list of contacts</li> </ul>	<ul style="list-style-type: none"> <li>1a. MT: Annually</li> <li>1b. MT: By 2021</li> <li>1c. LT: Attend regularly scheduled meetings</li> </ul>	<ul style="list-style-type: none"> <li>1a. Comm. Serv., Crime Prev.</li> <li>1b. SDSU</li> <li>1c. School PTAs, Interfaith Council, Live Well, LM Collaborative</li> </ul>

<p><b>2. Develop/facilitate gender-specific engagement strategies.</b></p> <ul style="list-style-type: none"> <li>a. Provide food at activities to incentivize participation.</li> <li>b. Train/equip residents with what to say to engage others (men in particular).</li> <li>c. Develop groups and events for men.</li> </ul> <p><b>3. Empower residents to work or volunteer as they desire.</b></p> <ul style="list-style-type: none"> <li>a. Promote volunteer activities.</li> <li>b. Engage Senior Community Service Employment Program (SCSEP) to innovate approaches to paid work for older adults.</li> </ul>	<p>2a. Include in annual program budget 2b. Included as a part of staff and volunteer training, invite a social inclusion expert 2c. Assess program options and add gender-oriented programs, if needed</p> <p>3a. Include excerpt in The Courier, East County Times, and the Herald 3b. Meeting with a focus group to create draft concepts to share with residents during a nutrition lunch</p>	<p>2a. MT: Annually 2b. MT: Annually</p> <p>2c. MT: Quarterly, during AEC program development</p> <p>3a. MT: For all editions 3b. MT: By 2021</p>	<p>2a. Event host 2b. SDSU SPI</p> <p>2c. Comm. Services</p> <p>3a. Comm. Services, AARP(Experience Corps) 3b. SCSEP</p>
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**Goal 2.3 Build capacity for civic engagement.**

<p><b>1. Train and develop additional citizen leaders.</b></p> <ul style="list-style-type: none"> <li>a. Provide intergenerational resident leadership opportunities.</li> <li>b. Establish a mentorship program among residents currently serving on Boards and Commissions.</li> <li>c. Engage local graduate student interns/volunteers to strengthen and expand greater participation.</li> </ul> <p><b>2. Increase opportunities for the community to access and participate in public meetings.</b></p> <ul style="list-style-type: none"> <li>a. Publish agendas in plain language, (or annotated).</li> <li>b. City Council members should increase engagement with residents</li> <li>c. Promote the televised and Facebook Live broadcasts of the City Council meetings.</li> </ul>	<p>1a. Included list in the AEC’s program guide 1b. Have retreat with all commission members to discuss program structure 1c. Recruit student volunteers for AEC programs and events</p> <p>2a. For all agendas released 2b. Councilmember engagement outing 2c. Send a social media reminder about the televised option and ask private/public facilities with TVs to offer broadcasting during the meeting; add to the Notify Me blast that go out when the agenda is posted to the website</p>	<p>1a. MT: When program guide is released 1b. LT: By 2022 1c. MT: Each semester</p> <p>2a. ST: Starting 2020 2b. MT: 1 event per Councilmember quarterly 2c. ST: On the day meeting agendas are released</p>	<p>1a. Comm. Services</p> <p>1b. City Clerk, Commission members 1c. Comm. Services, SDSU’s Board Fellows program/Rec. Dept.</p> <p>2a. City Mngrs. Office 2b. City Mngrs. Office 2c. City Mngrs. Office</p>
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## Livable La Mesa Action Plan: Community Information

Objectives and Specific Action Steps	Metrics/Deliverable (A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 3.1 Increase public visibility and access of the City's plans, programs, and resources.</b>			
<p><b>1. Broaden the public's access and visibility by employing a multi-media and multi-level communications approach.</b></p> <ul style="list-style-type: none"> <li>a. Conduct a public information assessment to determine communication channels and preferences.</li> <li>b. Determine barriers in communication.</li> <li>c. Provide communication training for City officials and staff.</li> <li>d. Develop and implement a communication plan with existing hubs and resources to disseminate information.</li> <li>e. Enlist volunteers to help reach populations by canvassing neighborhoods.</li> <li>f. Work with the LMSV School District to include general public information with exiting school mailings.</li> <li>g. Partner with community stakeholders to create and maintain a community calendar</li> <li>h. Provide community information about City projects and events in public and private spaces that run TV advertising.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Add insert to the Community Survey with information questions.</li> <li>1b. Conduct internal evaluation</li> <li>1c. Invite expert to training</li> <li>1d. Create a plan and marketing strategy</li> <li>1e. Host a canvassing volunteer sign-up at the AEC with contact information</li> <li>1f. Consult and agree upon a communication strategy</li> <li>1g. Keep physical calendar at the library and AEC, and host online with non-profit organization such as La Mesa Park and recreation Foundation</li> <li>1h. Create ad with agreement from partners</li> </ul>	<ul style="list-style-type: none"> <li>1a. MT: Coincide with the Community Survey</li> <li>1b. MT: Annually</li> <li>1c. MT: Annually</li> <li>1d. LT: By 2022</li> <li>1e. ST: By 2020</li> <li>1f. MT: By 2021</li> <li>1g. ST: By 2020</li> <li>1h. MT: By 2021</li> </ul>	<ul style="list-style-type: none"> <li>1a. City Mngrs. Office, survey consultant</li> <li>1b. City Mngrs. Office</li> <li>1c. City Mngrs. Office</li> <li>1d. City Mngrs. Office</li> <li>1e. Comm. Services</li> <li>1f. City Mngrs. Office, LMSVSD</li> <li>1g. Library, Comm. Services</li> <li>1h. Public/private partners with TVs</li> </ul>

**Goal 3.2 Maximize the use and impact of technology throughout the City.**

<p><b>1. Ensure the City’s communications strategy uses updated and existing communication tools and methods.</b></p> <p>a. Conduct an internal communications audit to determine what is missing or outdated.</p> <p>b. Work with the Fire and Police departments to maintain the City website with up-to-date contact information and resources.</p> <p>c. Maintain the Livable La Mesa webpage on the City’s website.</p> <p>d. Ensure that City communications meet ADA requirements.</p> <p>e. Provide educational opportunities that remove barriers to the digital divide.</p>	<p>1a. Audit of internal and external communication tools and outcomes</p> <p>1b. Ensure content is accurate, current, and accessible in the webpage platform</p> <p>1c. Keep the page active and current</p> <p>1d. Conduct audit</p> <p>1e. Advertise the technology Conference at Oasis Grossmont Center and conduct technology classes at AEC.</p>	<p>1a. MT: Coincide with the Community Survey and 3.1.1</p> <p>1b. ST: Review/update quarterly</p> <p>1c. ST: Update monthly</p> <p>1d. ST: By 2020</p> <p>1e. MT: Annually</p>	<p>1a. City Mngrs. Office, survey consultant</p> <p>1b. Fire and police, City Mngrs. Office</p> <p>1c. Comm. Services</p> <p>1d. ADA Coordinator</p> <p>1e. Oasis, County, Comm. Services</p>
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## Livable La Mesa Action Plan: Housing

Objectives and Specific Action Steps	Metrics/Deliverable (A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 4.1 – Plan for safe, accessible housing and neighborhoods to allow all residents to age in place.</b>			
<p><b>1. Inform the public on the progress of the Housing Element that relate directly to the concerns of older adults.</b></p> <p>a. Written and verbal report on the progress at Community Relations and Veterans Commission.</p> <p><b>2. Implement strategies to protect the comfort and safety of all residents in neighborhoods.</b></p> <p>a. Promote the use of video systems and the social media platforms, such as Neighbors app, Nextdoor, Facebook, Instagram, and Twitter to share security information and how to report to LMPD, if needed.</p> <p>b. Promote the Crime-Free Multi-Housing (CFMH) program.</p> <p>c. Promote the availability of CPTED walk audit with housing property managers.</p> <p>d. Promote the Neighborhood Watch program available in every neighborhood.</p>	<p>1a. Livable La Mesa Older Adult Policy Update delivered and posted</p> <p>2a. Send out posts about this security option</p> <p>2b. Host link on City’s website</p> <p>1c. Host link on City’s website</p> <p>2d. Host link on City’s website and share on NextDoor</p>	<p>1a. ST: Annually, when the General Plan progress report is released.</p> <p>2a. ST: Quarterly, to all NextDoor/Neighborhood watch groups in La Mesa</p> <p>2b. ST: On-going</p> <p>2c. ST: On-going</p> <p>2d. ST: Quarterly, to all NextDoor groups in La Mesa</p>	<p>1a. Comm. Services, Comm. Dev.</p> <p>2a. City Mngrs. Office, LMPD</p> <p>2b. City Mngrs. Office, LMPD</p> <p>2c. City Mngrs. Office, LMPD</p> <p>2d. City Mngrs. Office, LMPD</p>



**Goal 4.2 Grow the affordable housing stock in La Mesa and offer alternative housing models for current and future generations.**

<p><b>1. Provide more education about affordable housing strategies.</b></p> <ul style="list-style-type: none"> <li>a. Offer workshops about the permitting process for implementing an ADU / Jr. ADU.</li> <li>b. Encourage a community-led news board with notices about intergenerational housing vacancies.</li> <li>c. Introduce trainings about energy and cost saving strategies as part of the CAP process.</li> </ul> <p><b>2. Work with homeowners/private property owners to offer alternative housing options, especially near transit.</b></p> <ul style="list-style-type: none"> <li>a. Offer permit fee incentives to homeowners wanting to build accessible ADUs</li> <li>b. Incentivize the construction of mixed-use developments with affordable housing units.</li> <li>c. Offer information for how to adapt a home for aging, or options for how to downsize.</li> <li>d. Provide educational materials about middle income housing.</li> </ul> <p><b>3. Keep La Mesa a vibrant community by promoting home-buying opportunities for all.</b></p> <ul style="list-style-type: none"> <li>a. Provide first-time homebuyer workshops</li> <li>b. Expand the marketing effort that shows La Mesa to be a community that everyone, of any age, can settle and live.</li> <li>c. Offer more intergenerational housing options to promote the “village community concept”.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Workshop with staff and ADU experts available for questions</li> <li>1b. Create a posting board at the library and the AEC</li> <li>1c. Training with SDGE during the Sustainability Commission meeting</li> </ul> <ul style="list-style-type: none"> <li>2a. Draft an incentives program to share with City Council</li> <li>2b. Draft an incentives package to share with City Council</li> <li>2c. Workshop with staff and experts available for questions</li> <li>2d. Create materials to host at the library, AEC, and the City’s front counter</li> </ul> <ul style="list-style-type: none"> <li>3a. Workshop with real estate and financing experts</li> <li>3b. Launch and promote a marketing campaign about livability and share 2019 video from City Council</li> <li>3c. Design a pilot living program with a private property owner</li> </ul>	<ul style="list-style-type: none"> <li>1a. ST: Once a year</li> <li>1b. MT: By 2021</li> <li>1c. MT: Annually, with public noticing sent 90 days prior</li> </ul> <ul style="list-style-type: none"> <li>2a. LT: By 2022</li> <li>2b. LT: By 2022</li> <li>2c. LT: Twice a year</li> <li>2d. ST: Update once a year</li> </ul> <ul style="list-style-type: none"> <li>3a. MT: Twice a year</li> <li>3b. MT: By 2021</li> <li>3c. LT: By 2022</li> </ul>	<ul style="list-style-type: none"> <li>1a. Planning, AARP, PSAR, housing partners</li> <li>1b. 211, or other shared housing org.</li> <li>1c. CAP Administrator, SDGE</li> </ul> <ul style="list-style-type: none"> <li>2a. Planning</li> <li>2b. Planning</li> <li>2c. Building, AARP(HomeFit)</li> <li>2d. Building</li> </ul> <ul style="list-style-type: none"> <li>3a. Housing partners, Comm. Dev.</li> <li>3b. City Mngrs. Office</li> <li>3c. Planning, private property owner</li> </ul>
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**Goal 4.3 Create livable neighborhoods within walking distance to local amenities.**

<p><b>1. Improve walkability and access to transit to create “complete neighborhoods”.</b></p> <p>a. Encourage the development of older adult affordable units within a 10 minute walk of major transit hubs and parks.</p> <p>b. Encourage the implementation of neighborhood businesses within a 10 minute walk of every home.</p> <p>c. Consider a zoning overlay to allow markets/restaurants to exist within a 10 minute walk of every home.</p> <p>d. Promote YourGov as a communication tool for sharing neighborhood walkability concerns.</p> <p><b>2. Encourage more community events to take place in the residential neighborhood setting.</b></p> <p>a. Streamline the permitting process for obtaining a temporary street closure/block party permit for more neighborhood events.</p> <p>b. Partner with the LMSV School District to utilize after-hours parking lots for neighborhood pop-up events and more social opportunities.</p>	<p>1a. Map the walking distance for all residents to identify gap areas</p> <p>1b. Advertise commercial zoned vacancies in The Courier</p> <p>1c. Provide overlay recommendations to City Council</p> <p>1d. Send out a NextDoor posting, a social media ad, and a flyer</p> <p>2a. Create an easy-to-follow check-list to post to NextDoor and social media</p> <p>2b. Negotiate use of School District land for community events</p>	<p>1a. LT: By 2022</p> <p>1b. MT: By 2021</p> <p>1c. LT: By 2022</p> <p>1d. ST: By 2020</p> <p>2a. MT: By 2021</p> <p>2b. MT: By 2021</p>	<p>1a. Planning, MTS, SANDAG, County</p> <p>1b. Real estate partners, The Courier</p> <p>1c. Planning</p> <p>1d. City Mngrs. Office, PW</p> <p>2a. Engineering/PW</p> <p>2b. City Mngrs. Office, LMSVSD</p>
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## Livable La Mesa Action Plan: Transportation

Objectives and Specific Action Steps	Metrics/Deliverable (A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 5.1 Provide greater opportunity for the community to become involved in active transportation planning and the development of improvements.</b>			
<p><b>1. Increase education and opportunities for public participation in transportation planning.</b></p> <ul style="list-style-type: none"> <li>a. Consider 1 seat on the traffic commission specifically for a bicycle/pedestrian representative.</li> <li>b. Advertise the availability of the City’s interactive GIS maps that provide an up-to-date record of transportation projects. <i>Cross reference with Open Space &amp; Buildings domain.</i></li> <li>c. Provide education about YourGOV to report an infrastructure issue.</li> <li>d. Consider a public input session as a part of the Traffic Commission’s annual review of the CIP to help craft the CIP.</li> </ul> <p><b>2. Inform the public on the progress of the Circulation Element of the General Plan that relate directly to the concerns of older adults.</b></p> <ul style="list-style-type: none"> <li>a. Written and verbal report on the progress at Community Relations and Veterans Commission.</li> </ul> <p><b>3. Create a branding strategy to advertise transportation-related work.</b></p> <ul style="list-style-type: none"> <li>a. Develop a branding guide and color scheme to be used on all City marketing materials that discuss transportation work for print and digital information.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Draft language for the new position to share with City Council</li> <li>1b. Create a marketing ad to promote this website feature</li> <li>1c. Send out a NextDoor posting, a social media ad, and a flyer</li> <li>1d. Provide advance noticing and organize the format for collecting public input</li> <li>2a. Livable La Mesa Older Adult Policy Update delivered and posted</li> <li>3a. Create a draft design guide for planning and marketing to review</li> </ul>	<ul style="list-style-type: none"> <li>1a. ST: By 2020</li> <li>1b. ST: By close of 2020</li> <li>1c. ST: Annually, to each NextDoor or Neighborhood Watch groups in La Mesa</li> <li>1d. MT: By 2021</li> <li>2a. ST: Annually, when the General Plan progress report is released.</li> <li>3a. MT: By end of 2021</li> </ul>	<ul style="list-style-type: none"> <li>1a. City Mngrs. Office</li> <li>1b. City Mngrs. Office</li> <li>1c. PW, City Mngrs. office, Chamber of Comm.</li> <li>1d. Engineering</li> <li>2a. PW to provide to Comm. Services</li> <li>3a. The Sage Project at SDSU</li> </ul>

**Goal 5.2 Expand/consider mobility options within and around the City of La Mesa.**

<p><b>1. Increase City-wide bicycle ridership by providing safe, maintained, and well-connected bicycle facilities throughout the City.</b></p> <ul style="list-style-type: none"> <li>a. Prioritize bicycle improvements in future transportation infrastructure projects.</li> <li>b. Explore implementing protected bike lanes while continuing to implement sharrows and striped bike lanes from the Bicycle Facilities and Alternative Transportation Plan.</li> <li>c. Consider bicycle signal detection at intersection crossings to recognize bicyclists without a vehicle present.</li> </ul>	<p>1a. For all new and retrofit transportation projects</p> <p>1b. For all new and retrofit transportation projects</p> <p>1c. Identify existing and future bicycle corridor locations</p>	<p>1a. ST: On-going</p> <p>1b. ST: On-going</p> <p>1c. MT: By 2021</p>	<p>1a. Engineering</p> <p>1b. Engineering</p> <p>1c. Engineering</p>
<p><b>2. Create a more accessible and safe public transportation experience for all City residents.</b></p> <ul style="list-style-type: none"> <li>a. Expand public transportation educational programs.</li> <li>b. Advertise the MTS senior discount services at VONS.</li> <li>c. Work with MTS to provide more bus service lines and more frequent service in transportation gap areas.</li> <li>d. Explore intra-city shuttle or bus service options.</li> <li>e. Host a Q&amp;A with MTS to review strategies for improving safety, and the perception of safety.</li> <li>f. Offer an MTS Ambassadors training course.</li> <li>g. Partner with the HOT (Homeless Outreach Team) or Homeless Task Force to reduce loitering.</li> <li>h. Continue implementing the Sidewalk Master Plan and identify additional areas to implement/repair sidewalk.</li> <li>i. Update the Sidewalk Master Plan to include sidewalk policy that prioritizes the need for new sidewalks.</li> <li>j. Ensure all crossing areas have ADA-compliant curb cuts.</li> </ul>	<p>2a. Continue partnership with MTS to offer classes at the AEC</p> <p>2b. Publish ad promotions</p> <p>2c. Have meeting with MTS to review service area needs</p> <p>2d. Draft a feasibility study</p> <p>2e. Public meetings</p> <p>2f. Training at the AEC</p> <p>2g. Write a draft strategic plan</p> <p>2h. Release a status summary</p> <p>2i. Update the Sidewalk Master Plan</p> <p>2j. Conduct assessment</p>	<p>2a. MT: On-going</p> <p>2b. ST: By 2020</p> <p>2c. MT: By 2020</p> <p>2d. LT: By 2022</p> <p>2e. MT: Twice a year in two different parts of the City</p> <p>2f. MT: Annually</p> <p>2g. LT: By 2022</p> <p>2h. MT: Annually</p> <p>2i. LT: By 2022</p> <p>2j. MT: By 2021</p>	<p>2a. MTS, Comm. Services</p> <p>2b. MTS</p> <p>2c. MTS, Engineering</p> <p>2d. Engineering</p> <p>2e. MTS</p> <p>2f. MTS</p> <p>2g. HOT, MTS, Homeless Task Force</p> <p>2h. Engineering</p> <p>2i. Engineering</p> <p>2j. ADA Coordinator</p>

**Goal 5.3 Create a safe travel experience for all mode types.**

<p><b>1. Enforce the speeds and behaviors for all roadway users.</b></p> <ul style="list-style-type: none"> <li>a. Evaluate the location and need for bicycle racks and scooter parking to reduce sidewalk obstacles.</li> <li>b. Make sure all traffic signs and roadway paint are clean and visible for vehicles to see and abide by.</li> </ul>	<p>1a. Create a location list</p> <p>1b. Continue the reflectivity analysis process and repair problems</p>	<p>1a. MT: By 2021</p> <p>1b. ST: As-needed</p>	<p>1a. Engineering</p> <p>1b. PW, LMPD</p>
<p><b>2. Apply traffic calming measures to reduce traffic speeds and improve the pedestrian experience.</b></p> <ul style="list-style-type: none"> <li>a. Support a community crosswalk decoration event.</li> <li>b. Consider the balance of implementing bulbouts and bicycle facilities to accommodate the needs and safety of both bicyclists and pedestrians.</li> <li>c. Evaluate retrofitting/constructing more crosswalks with pedestrian-activated flashers and texture.</li> <li>d. Consider adding a button in the median of a crossing to add time to the crossing period.</li> <li>e. Consider a pedestrian crossing lead phase on roads with high-pedestrian volumes and over 35MPH.</li> </ul> <p><b>3. Implement and promote strategies to improve safety.</b></p> <ul style="list-style-type: none"> <li>a. Consider a blue light emergency system at/around public transportation areas.</li> <li>b. Add more lighting at MTS transit stations and bus stops to improve comfort during the non-daylight hours.</li> <li>c. Conduct a street lighting audit in neighborhoods to identify areas that could be better lit for walking at night – <i>Cross reference with Outdoor Spaces &amp; Buildings</i></li> </ul>	<p>2a. Draft an event concept</p> <p>2b. Internal discussion</p> <p>2c. Identify locations for potential upgrades</p> <p>2d. Identify locations to potentially host button</p> <p>2e. Identify locations for feature and create implementation strategy</p> <p>3a. Research options and identify location and quantity needs</p> <p>3b. Report on lighting improvements during Traffic Commission</p> <p>3c. Walk audit with record of input</p>	<p>2a. MT: By 2021</p> <p>2b. ST: For all new/retrofit transportation projects</p> <p>2c. MT: By 2021</p> <p>2d. MT: By 2021</p> <p>2e. LT: By 2022</p> <p>3a. MT: By 2021</p> <p>3b. MT: Annually</p> <p>3c. LT: With 4 different neighborhoods each year</p>	<p>2a. Public art expert, AARP</p> <p>2b. Engineering</p> <p>2c. Engineering</p> <p>2d. Engineering</p> <p>2e. Engineering</p> <p>3a. City Mngrs. Office, MTS, LMPD</p> <p>3b. Engineering, MTS</p> <p>3c. PW/Engineering</p>

**Goal 5.4 Increase information and education about alternative modes of transportation.**

<p><b>1. Provide more alternative transportation programs education through workshops and other informational strategies.</b></p> <p>a. Invite agencies to discuss alternative transportation options and include opportunities to test these modes.</p> <p><b>2. Improve first-mile / last-mile connections for residents.</b></p> <p>a. Provide a workshop about what first-mile / last-mile connections are.</p> <p>b. Work with a transportation agency to set-up a Q&amp;A panel with rideshare representatives.</p> <p><b>3. Support technological advances in the transportation sector.</b></p> <p>a. Bring an AV (Autonomous Vehicle) to the Thursday night car show or other relevant outreach events to give the public exposure to this emerging technology.</p> <p>b. Identify opportunities to increase the number of public electric charging stations.</p>	<p>1a. Host a community event and have test rides in parking lot</p> <p>2a. Workshop at a public facility</p> <p>2b. Panel at a public facility</p> <p>3a. AV car available during relevant outreach events</p> <p>3b. Record the number of public and workplace electric vehicle charging stations available in La Mesa</p>	<p>1a. MT: By 2021</p> <p>2a. MT: Annually</p> <p>2b. MT: Annually</p> <p>3a. MT: During existing events</p> <p>3b. LT: Annually</p>	<p>1a. Transportation partners</p> <p>2a. Transportation partners</p> <p>2b. Transportation partners</p> <p>3a. AV expert/owner, AARP, SANDAG</p> <p>3b. Sustainability program analyst, Sustainability Commission</p>
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## Livable La Mesa Action Plan: Health and Wellness

Objectives and Specific Action Steps	Metrics/Deliverable (A quantifiable measure that is used to assess the success of the action)	Timeline Short Term (ST) < 1 yr Medium Term (MT) = 2 -3 yrs Long Term (LT) > 3+ yrs	Lead Agency
<b>Goal 6.1 Review current health-related data for La Mesa to identify areas of concern.</b>			
<p><b>1. Assess multiple sources of health-related data.</b></p> <ul style="list-style-type: none"> <li>a. Maintain an up-to-date record of available data.</li> <li>b. Encourage partners to prepare and release a “La Mesa Health Report” and report on the progress of at the Community Relations and Veterans Commission.</li> <li>c. Explore the feasibility of using Fire’s data base for medical calls to categorize by the nature of the calls and assess trends in the local context.</li> </ul> <p><b>2. Review and revise the La Mesa General Plan Health and Wellness Goals to identify the successes and remaining challenges.</b></p> <ul style="list-style-type: none"> <li>a. Written and verbal report on the progress at Community Relations and Veterans Commission.</li> <li>b. Develop five year and ten year targets for health related data e.g., Live Well San Diego indicators.</li> </ul>	<ul style="list-style-type: none"> <li>1a. Host an initial meeting for La Mesa Collaborative to begin assessment</li> <li>1b. Coupled with the General Plan updates</li> <li>1c. Pull medical calls to evaluate and create a summary assessment of trends and changes between years.</li> <li>2a. Livable La Mesa Older Adult Policy Update delivered and posted</li> <li>2b. Develop draft targets</li> </ul>	<ul style="list-style-type: none"> <li>1a. MT: By 2021</li> <li>1b. ST: Annually</li> <li>1c. LT: Pull files and assess annually (<i>pending permission</i>)</li> <li>2a. ST: Annually, when the General Plan progress report is released</li> <li>2b. MT: By 2021</li> </ul>	<ul style="list-style-type: none"> <li>1a. La Mesa Collaborative/County Live Well, other health providers</li> <li>1b. County, other health providers, partners</li> <li>1c. Heartland Fire, City Attorney</li> <li>2a. Comm. Services/Comm. Dev.</li> <li>2b. County, other health providers</li> </ul>

**Goal 6.2 Ensure the Citywide Communications Plan addresses the health and wellness domain.**

<p><b>1. Design and implement a Citywide Communication Plan highlighting “Livable La Mesa” health and wellness activities. (Cross reference with Community Information)</b></p> <ul style="list-style-type: none"> <li>a. Spearhead a communications plan to encompass health and wellness issues.</li> <li>b. Prepare a Municipal Proclamation highlighting “Livable La Mesa” and where/who/ how for information.</li> <li>c. Use print, media, and electronic media for communication regarding health and wellness activities.</li> </ul>	<p>1a. Create abstract for the plan to share with City Council</p> <p>1b. Publish during Older American Month and read at City Council</p> <p>1c. Applied for all communication</p>	<p>1a. MT: By 2021</p> <p>1b. ST: Annually</p> <p>1c. ST: On-going</p>	<p>1a. City Mngrs. Office, County, other health providers</p> <p>1b. Comm. Services</p> <p>1c. City Mngrs. Office, other health providers</p>
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**Goal 6.3 Provide health-related programs to expand upon the educational health resources available.**

<p><b>1. Provide/facilitate and collaborate with others on programs on healthy eating, exercise, and active living at accessible locations.</b></p> <ul style="list-style-type: none"> <li>a. Provide courses on exercise, healthy eating, and preventive care.</li> </ul> <p><b>2. Collaborate with key partners on how to prioritize and address the community-identified health and wellness issues.</b></p> <ul style="list-style-type: none"> <li>a. Develop interventions to be implemented to address the community-identified health and wellness issues.</li> <li>b. Review the availability and access for behavioral health prevention and treatment programs and the need recovery services.</li> </ul> <p><b>3. Implement the Urban Trails Mobility Action Plan.</b></p> <ul style="list-style-type: none"> <li>a. Expand the trail network.</li> <li>b. Obtain grant funding for additional markers and wayfinding signs.</li> <li>c. Update the Park and Trail Map with all routes.</li> </ul>	<p>1a. Host under the fitness pergola in front of the AEC, at the AEC</p> <p>2a. Create list of intervention strategies with implementation targets</p> <p>2b. Conduct inventory of available resources with recommendations for improvements</p> <p>3a. Add one new trail per year</p> <p>3b. Identify available grant funding and apply to eligible grants</p> <p>3c. Web-based map updates and print-format updates</p>	<p>1a. MT: Three times a year</p> <p>2a. LT: By 2022</p> <p>2b. MT: By 2021</p> <p>3a. LT: By 2025</p> <p>3b. MT: Quarterly review of grant eligibility</p> <p>3c. MT: Web-based updates twice a year, print-format updated annually</p>	<p>1a. County HHSA, other health and fitness providers/ partners, like YMCA, OASIS, Kroc Center</p> <p>2a. County HHSA</p> <p>2b. County HHSA</p> <p>3a. Comm. Services, PW</p> <p>3b. Comm. Services, LMPRF</p> <p>3c. Comm. Services</p>
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