

AERIAL VIEW OF COLLIER PARK AND SURROUNDING AREA



POTENTIAL FUNDING SOURCES

The following is a list of grants that may be available to support the capital campaign for the Collier Park Master Plan. A complete binder was provided to City staff with further suggestions. Note that some of this information is more than 6 months old:

1. Land and Water Conservation Fund Program – California Department of Parks and Recreation
Federal funding allocated to states provides matching grants for the acquisition or development of lands and facilities that provide or support public outdoor recreation. The next application deadline is February 2014. New grant program guidelines were under development at the time of this master plan and are expected to become available in October 2013.
2. Save America's Treasures – National Trust for Historic Preservation
Provides grants for preservation of the nation's most endangered cultural treasures. This legacy includes the built environment as well as documents, artifacts, and artistic work.
3. Cap and Trade Funding
Cap and Trade is a market based regulation designed to reduce greenhouse gas (GHG) emissions and encourage investment in clean technologies by facilities subject to the cap. AB 32 has established goals to reduce GHG emissions in California to 1990 levels by 2020 with reduction to 80% of 1990 levels by 2050. Facilities subject to the GHG cap will be able to trade their allowances for GHG emissions and revenue received will be managed by the California Air Resources Board (ARB). The California ARB is currently developing methods for distribution of the revenues collected and there is potential for some of this revenue to be made available for enhancement of green spaces in urban environments.
4. Sustainable Communities and Resources Grants
A number of sustainable communities grant programs are available in California. Some may be applicable to elements of this project such as efficient use of the onsite spring water, or for energy efficient and green building proposals.

POTENTIAL FUNDING SOURCES - continued

5. Park In Lieu and Impact Fee Funds

Specified fees collected from developers are placed in the Park In Lieu and Impact Fee Funds for the purpose of parkland acquisition and improvements of park facilities. These impact fees are designated for single and multi-family residential developments to mitigate the impact of new development on existing facilities and infrastructure. The fees developed were based on population and growth projections, facility standards, amount/cost of facilities required to accommodate growth and total cost of facilities per unit of development. The use of the fees must be tied to new park amenities or acquisition and cannot be used for maintenance of parks. Funds that may be collected as a result of future development(s) in the City can be directed toward the park if appropriate findings are made by the City Council.

6. Private Funds and Potential Naming Rights through the La Mesa Park and Recreation Foundation

The La Mesa Park and Recreation Foundation supports the City of La Mesa through its mission to facilitate quality projects and programs that provide activities that strengthen community and family bonds as well as foster pride in La Mesa and in its parks. In support of this mission the Foundation leverages its ability as a non-profit to provide private funding to augment public funds used for park and recreational facility improvements.