



2016 La Mesa Classic Car & Bike Show Sponsor Commitment Form

EXCLUSIVE TITLE SPONSOR: \$5,000

- Business name included in event title (“Business Name” Presents the La Mesa Classic Car & Motorcycle Show)
- Business name engraved on trophy (48 total to be awarded)
- Business name and/or logo on official event t-shirt
- Business name and/or logo on all printed and electronic marketing materials
- Presence on official city website cityoflamesa.us
- Social Media acknowledgement
- Recognition at City Council Meeting (via Resolution)
- Recognition from the emcee at the event
- Recognition in the FOCUS newsletter

CUSTOM EVENT SPONSOR: \$2,500

- Business name and/or logo on official event t-shirt
- Business name and/or logo on all printed and electronic marketing materials
- Presence on official city website cityoflamesa.us
- Social Media acknowledgement
- Recognition from the emcee at the event
- Recognition in the FOCUS newsletter

EVENT SPONSOR: \$1,000

- Business name and/or logo on all printed and electronic marketing materials
- Presence on official city website cityoflamesa.us
- Social Media acknowledgement
- Recognition in the FOCUS newsletter

Name _____

Corporate Name _____

Address _____

Phone _____ Fax _____

E-mail _____

Sponsor Level _____

***** Please email vector art of your logo to websiteadmin@ci.la-mesa.ca.us.**

Make checks payable to: City of La Mesa

Thank you for your support!

City of La Mesa
8130 Allison Avenue
La Mesa, CA 91942

Attention: Lyn Dedmon, City Manager's Office

www.cityoflamesa.us

